



Newsletter: September 2011 Douglas McFalls

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ADEA is a registered 501c3 Not for Profit and all contributions are tax deductible

Contributions can be made on line at ADEAAfrica.org by Paypal or a check payable to ADEA at the address above - Your support is greatly appreciated.

ADEA Boot Camp 2012
Waging war on helplessness

A year of rigorous training, disciplined, and exercises.

The aim: For ADEA's African partners to be equipped with the tools that will allow them to stand on their own, and manage their own development.

The wining and vacillating is over! The clouds have parted, my head is clearing and I am energized to return, yet again, East Africa! Yes, it's true! I know some of you who have seen me in my weary state of the past few several months can hardly believe these words. I am equally surprised, but happy!

ADEA Book Camp 2012 – Will be a year dedicated to teaching fundamental skills that I have used, and have greatly impacted ADEA's growth in Tanzania. Fundamental skills that, if possessed by the ADEA African participants, would allow substantially increase of their ability to succeed and grow without the oversight of ADEA. Some of the areas of training are:

English Language

Cross Cultural Communications

Computer skills: internet, Excel, Word and Typing

Money Management & Budget Development & Reconciliation

Grant Request and Reconciliation

Crisis Management

Networking

Seeking Funding Organizations & Programs

Stock Keeping & Analysis

Marketing & Client Relations

Dealing Honestly, Transparently, and in a Trust Worthy Manner

I have decided to make this a full year program because I want them to get it! Repetition, repetition and more repetition is key. Plus it will allow time for scheduled breaks in the process for regular analysis of the effectiveness of our innovative program, and time to make adjustments as needed during the year. Taking the participants away from their daily work routines will require us to compensate them (so that they can focus on their studies without concern for food, rents, life, medical fees and). Funds will also been needed for field trips to meet donor organization and potential clients. This will be ADEA's costliest endeavor ever, but I believe, with my eight years experience in Africa, that this is the very best initiative we can launch. We will be seeking support from donor groups in Tanzania, but more will be needed. *Please consider if you would like to invest in this initiative – or know someone who would. More details will come soon.*

A New ADEA Website in the Making



ADEA's New (and finally updated) Website will be launched soon! Check it out!
A new look for a newly re-energized ADEA USA

Second Maasai Boma School Emergency Food Program

The woeful effects of drought experienced two years ago that killed 85 – 100% of the cattle in Rombo, have returned to Rombo, Kenya (as in other parts of Kenya & Somalia). In 2009 ADEA lead an emergency food program for the students. The need has returned. Upon receiving a request stating the need to do this program again, I insisted that they (the Pillar of Maasai Development leadership) make the ask. Below is their request. Last time it was a very successful program boosting the children's health, and educating parents on the nutritional value of various foods. Please consider if you can support this program. Contributions earmarked for this will given to this urgent request.

*ADEA November & December 2009 Newsletter give details on our last
Emergency Food Program.*





PMD

Pillar for Maasai Development.

...in support for community economic and cultural stability

August 5, 2011

ADEA USA
P.O. Box 45751
Seattle, WA 98145 - USA

Dear Sir,

Re: Request for Support and Partnership in Maasai Boma Schools Emergency Feeding Program

Pillar for Maasai Development-PMD, is a Maasai Community-Based Organization (CBO) registered No. KJD/CDO2/08652 with The Social Services department in Loitokitok District Kenya. We work among the rural Maasai of Rombo Division in programs for promotion of education and health, cultural preservation and economic empowerment. Rombo has about 35,000 people, predominantly Maasai.

PMD has since its inception in 2006, through its partner organization ADEA USA, started community schools in its Maasai Boma Schools program in an effort to create a network of accessible and affordable outstanding schools in our Maasai villages.

There is currently a food crisis in Kenya. The drought has brought about death of animals, malnourished families and children. Prices of food items have increased by up to 150% in the last 8 months. This has even worsened the problem and has affected the attendance of children in schools. By the close of the term in July, the results show that learning of students is affected by lack of food. As early as 9 am, young children start crying due to hunger. This affected their academic performance.

Many families also lost animals up to 100% to severe drought. This has caused men to move to the cities to look for menial jobs to support their families. These jobs are also not easy to get. They are also risky and very low paying to support back big families.

Due to the problem above, PMD requests ADEA and other well wishers to support an emergency feeding program for Esukuta Boma School. This will provide nutritional and caloric intake needed by the 150 young girls and boys for proper brain development and energy for learning between September 2011 and March 2012.

This **Emergency Lunch Program** is aimed ensuring that children in our school are not affected as they study and improving on the retention rate in school. Their health and brain development will be ensured as they pursue their studies.

Proposal: Offering at lunch for the students

10:00 A.M. A fruit

1:00 P.M. lunch (varied)

Attached is Proposed Budget for the Program (Three months- September to End of November) of **Ksh 318,000 or US \$ 3,650**

Parents will be involved in the preparation of the food with the help of a nutritionist.

Thank you for your continued support and looking forward to hear from you.

Thank you for your time.

Sincerely,

Tipape Loomu

Maasai Boma Schools Education Program

A FOOD ITEMS				
	Description	Units	Unit Cost	Amount
1	Tomatoes	3	2,200	6,600
2	Maize	1100	60	66,000
3	Rice	504	90	45,360
4	Beans	800	80	64,000
5	Sweet Potatos	3	13,750	41,250
6	Vegetables	3	2,500	7,500
7	Fruits	5000	3	15,000
8	Cooking oil	70	250	17,500
9	Salt	40	20	800
10	Carrotes	3	4,400	13,200
11	Onions	70	50	3,500
	Total			280,710
B SUPPLIES				
Item No.	Description	Units	Unit Cost	Amount
1	Soaps	30	70	2,100
2	Wire/washing items	30	55	1,650
3	Bicycle	1	10,000	10,000
	Total			13,750
C RUNNING COSTS				
1	Personel	70	300	21,000
2	Phone Credit/vouchers	3	800	2,400
	Total			23,400
			US \$	KSH
	GRAND TOTAL		3,654	317,860

**THESE COSTS ARE FOR THREE MONTHS (ONE TERM)
OR 70 SCHOOL DAYS A TERM**

OPTION TWO				
A FOOD ITEMS				
	Description	Units	Unit Cost	Amount
1	Tomatoes	3	2,200	6,600
2	Maize	1600	60	96,000
4	Beans	800	80	64,000
8	Cooking oil	70	250	17,500
9	Salt	40	20	800
11	Onions	70	50	3,500
	Total			188,400
B SUPPLIES				
Item No.	Description	Units	Unit Cost	Amount
1	Soaps	30	70	2,100
2	Wire/washing items	30	55	1,650
	Total			3,750
C RUNNING COSTS				
1	Personel	70	300	21,000
2	Phone Credit/vouchers	3	800	2,400
	Total			23,400
			US \$	KSH
	GRAND TOTAL OPTION 2		2,478	215,550
THESE COSTS ARE FOR THREE MONTHS (ONE TERM) OR 70 SCHOOL DAYS A TERM				

I expect to be in the USA (Seattle) until early December. I am offering a five week lecture series in September & October (see below), I will attend my nieces wedding in Georgia (USA) in October, and may make a cross-country trip in November before World Markets Dec. 4th at University Pres. Church of Seattle. Also, keep you ears open for details on a Second Glance Benefit Concert around the first weekend of December.

Please consider the needs of the Maasai in this time of renewed drought.

Thank you for your interest and support, *Douglas, Kupikita, Oloikurrukurr*

Spiritual Note:

“... life isn’t just about stopping to smell roses. You also learn to live with the inconsistencies and contradictions, the inherent messiness that is a part of the human condition.”

Elizabeth Bard – “Nous Aimons Pain” – Delta Airline Mag. June 2011
– written with reference to life in France.



African Development through Economics & the Arts

An Invitation to an ADEA Fall Lecture Series

Five-week lecture series presented by Douglas McFalls on his eight years of work in education, craft and culture in East Africa through his non-profit ADEA.

Sundays, September 11, 18, 25, Oct. 2, 9
11:30 a.m. – 12:30 p.m.

Calvin Lounge - University Presbyterian Church – Seattle
4540 15th Ave. N.E. – Seattle – 98105 – Parking lot north of church

WEEK ONE – SEPT 11 – God’s unexpected call of a designer and performer to economic development in East Africa.

WEEK TWO – SEPT 18 – Establishing a craft production project in a place where one had never been.

WEEK THREE – SEPT 25 – Honoring a people by honoring their culture. ADEA begins documentation and launches a cultural festival.

WEEK FOUR – OCT 2- “The joys and heartache of establishing a rural school and economic development initiatives with the Maasai in the shadow of poverty, politics and drought.”

WEEK FIVE – OCT 9 – “ADEA Boot Camp 2012” - ADEA wages war on helplessness. ADEA is launching an intensive initiative to combat areas it sees weaknesses that are preventing them from truly standing on their own and climbing the ladder of development.

